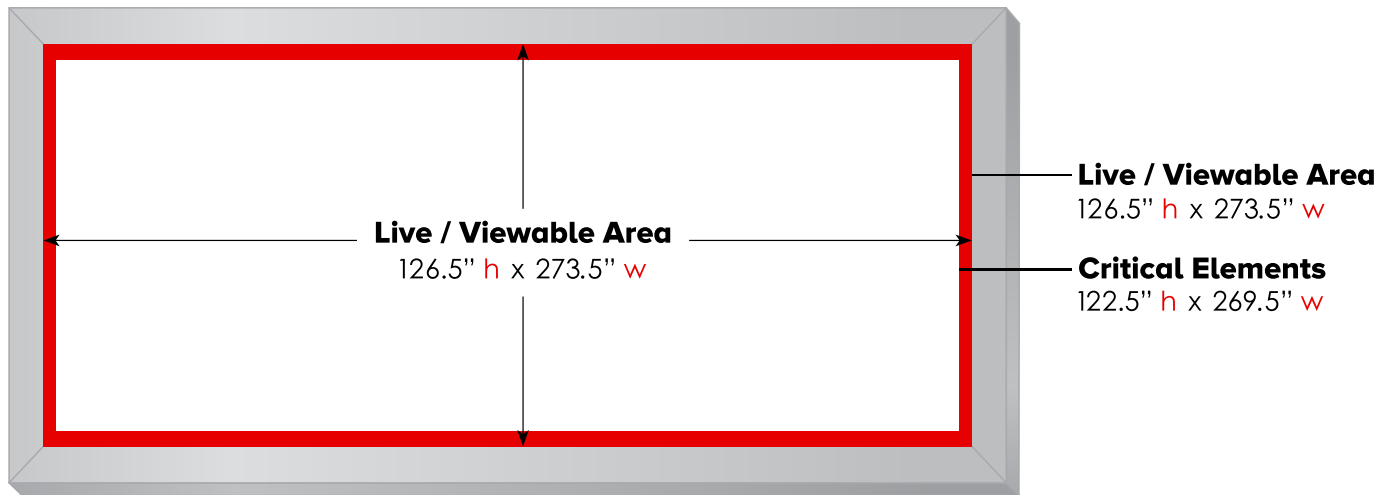


SINGLE SHEET POSTER (SSP) SPEC SHEET

DESIGN AND FINISHING SPECIFICATIONS

AKA: LAMAR POSTER FLEX (with rods), POSTERFLEX RETRO, VINYL RETRO



DESIGN SPECIFICATIONS*

SCALE / RESOLUTION / LIVE & TRIM AREAS

Build template at 288ppi
Live area document size: 10.208" h x 22.458" w
Overall document size: 10.64" h x 22.89" w
1" - 1' scale

COMPATIBLE SOFTWARE

Adobe Photoshop Adobe Illustrator Adobe InDesign
Macromedia FreeHand CorelDraw QuarkExpress

ACCEPTABLE FORMATS

DESIGN: Native file format of the software listed above or Adobe PDF (fonts embedded)
LINKS: .EPS (cmyk) .TIF (cmyk)
FONTS: Convert to outline (Quark files must include fonts)



Posters are 100% Recyclable

FINISHING SPECIFICATIONS

Live image area: 122.5" h x 269.5" w
Overall size: 126.5" h x 273.5" w

POCKETS

3" pockets are required on back, contained within the overall finished size. Pocket opening must be 3" to accept gripper bar.

COLOR MATCHING

If precise color matching is critical, please provide a quality matchprint and/or Pantone callout for solid colored areas.

UPLOADING DIGITAL FILES

Approved creative may be uploaded via an online file exchange at <http://www.isco.net/upload.php>